

Creative Community Bibliography and Web Sites

Cultural Strategies for Creative Communities, an Americans for the Arts monograph, by Bill Bulick, with Carol Coletta, Colin Jackson, Andrew Taylor and Steven Wolff, 2003. Email Bill for a copy or go to <http://pubs.artsusa.org/library/ARTS101/html/>

Cultural Development and Municipalities, Creative City Network of Canada. A compilation of input from members about cultural development in their cities. Available as a PDF download from their web site, www.creativecity.ca Other resources are available too.

The Fourth Pillar of Sustainability: Culture's Essential Role in Public Planning, John Hawkes, Common Ground Publishing in association with the Cultural Development Network, Australia, 2002. <http://thehumanities.cgpublisher.com/> Explores the many different ways that culture affects and relates to patterns of human activities and policy realms.

The Creative City: a toolkit for urban innovators, Charles Landry, published by Comedia, <http://www.comedia.org.uk/publications-0.htm> Draws on examples from around the world to set out a new radical vision for cities, with creative solutions to their problems.

Strategies for Creative Spaces, Phase 1 Report, a joint venture between the London Development Agency, the City of Toronto Ec. Dev. and Culture divisions and the Ontario Ministries of economic Development to develop strategies to enhance the growth and development of creative spaces and industries in both cities. www.citiesinstitute.org/creativespaces.html

Markusen, Ann, et al have done two groundbreaking studies, the new *Artists' Centers, Evolution and Impact on Careers, Neighborhoods and Economies*, and *The Artistic Dividend: The Arts' Hidden Contributions to Regional Development*, Project on Regional and Industrial Economics: Humphrey Institute of Public Affairs, U. of Minnesota. www.hhh.umn.edu/projects/prie/

Gifts of the Muse: Reframing the Debate About the Benefits of the Arts, Kevin McCarthy, Elizabeth Ondaatje, Laura Zakaras, Arthur Brooks. Commissioned by the Rand and Wallace Foundations; downloadable at www.rand.org/publications/MG/MG218/ An excellent addition to the debate on instrumental versus intrinsic benefits of the arts.

The Values Study: Rediscovering the Meaning and Value of Arts Participation. Connecticut Commission on Culture and Tourism. Telephone: (860) 566-4770. Made possible by the Wallace Foundation's State Arts Partnerships for Cultural Participation (START) Program. Includes a Values mapping tool/framework.

Cultural Indicators and Benchmarks in Community Indicator Projects, Nancy Duxbury, PhD, Creative City Network of Canada. A review of current research on incorporating cultural indicators into broader frameworks.

From Indicators to Governance to the Mainstream: Tools for Cultural Policy and Citizenship, Colin Mercer. A compelling theoretical framework grounded in cultural planning experience in Europe and elsewhere, prepared for the conference, Accounting for Culture, Ottawa, October, 2003. Email me for a PDF copy.

Creative Community Index: Measuring Progress Toward a Vibrant Silicon Valley; Cultural Initiatives Silicon Valley; www.ci-sv.org

The Creative Economy Initiative: The Role of the Arts and Culture in New England's Economic Competitiveness and companion *Blueprint for Investment in New England's Creative Economy* analyze the creative sector and offer concrete development strategies. Available from The Creative Economy Council as PDF documents at www.creative-economy.org/pubs/index.html

The Development of the Arts in the Seattle Area Economy, William Beyers, working with GMA Research; sponsored by ArtsFund, 206-281-9050, www.artsfund.org. The best economic impact study I have seen, a longitudinal study with a sophisticated input/output model that compares revenues, spending, attendance and consequent economic activity over a 10 year period in King County.

Social Impact of the Arts: findings from a number of related studies conducted by the University of Pennsylvania on the presence of cultural activity in neighborhoods, social cohesion and revitalization are available at www.ssw.upenn.edu/SIAP

Culture Counts in Communities: a framework for measurement, Maria-Rosario Jackson, Ph.D., Joaquin Herranz Jr. Arts and Culture Indicators in Community Project of the Urban Institute, Washington, DC. <http://www.urban.org/>

Ellis, Adrian, "Valuing Culture," background paper for Valuing Culture conference hosted by Demos, AEA Consulting, the National Theatre, and the National Gallery in London, UK, June 17, 2003. http://www.demos.co.uk/media/vacupr_page269.aspx

Arts, Government and Community Revitalization; Stanziola, Javier, 2002. An economic assessment of the arts that goes beyond standard economic analysis to encompass the economic geography of organizations, their interactions and politics. Available from Ashgate Publishing, www.ashgate.com/index.htm

Jacobs, Jane, **The Death and Life of Great American Cities*, Vintage Books, New York, 1992

The Creative Engine: How Arts and Culture is Fueling Economic Growth in New York City Neighborhoods, Center for an Urban Future, November 2002; www.nycfuture.org

Strengthening Communities through Culture - An Issues Paper, Elizabeth Strom, Center for Arts and Culture (USA). Discusses ways in which America's communities can be identified with, and supported and enhanced by, their art and culture. Downloadable at: www.creativecity.ca/resources/making-the-case/general/strengthening-communities-culture.html

Seaman, Bruce A. "Beyond Economic Impact," from *Arts in a New Millennium: Research and the Arts Sector*, edited by Valerie B. Morris and David B. Pankratz, Praeger Publishers, 2003.

Web sites (in addition to those referenced above)

Creative City Network of Canada, www.creativecity.ca An organization of people employed by municipalities across Canada working on arts, culture and heritage policy, planning, development and support. Good compendium of "Making the Case" reports.

Culturescope: an interactive hub for cultural policy makers in Canada. A good compendium of research papers, monographs, links to other web sites, etc. that places cultural development squarely within broader community planning and development frameworks.
www.culturescope.ca/ev_en.php?ID=1_201&ID2=DO_ROOT

Comedia: creative thinking, cities and culture, a U.K. site founded by Charles Landry, renowned specialist in strategic policy development, the economics of innovation, and city futures.
www.comedia.org.uk

Smart City, the web site of the syndicated public radio interview program, hosted and produced by Manifesto Summit organizer Carol Coletta.
www.smartcityradio.com

Creative Economy Initiative of New England, a partnership among business, cultural, government and education leaders, report: <http://www.nefa.org/projinit/createecon/index.html>